



Dear Perry Community Supporter,

Channel 13's RVTV is coming to Perry on Monday, September 2nd! We will be the FIRST STOP on their week-long tailgating tour leading up to this year's Iowa vs Iowa State Football Game! We are excited to welcome RVTV and showcase our community with a special one-time event!

A committee made up of dozens of community members – representing several organizations and businesses, and led by the City of Perry, Perry Chamber of Commerce, and Perry Economic Development - has been working together to plan an EPIC EVENT for the community, complete with LIVE MUSIC and PERFORMANCES, CONTESTS and GAMES, KIDS ACTIVITIES, FOOD and MORE! It is sure to be a great time for all those in attendance and an opportunity to showcase all things PERRY to a wide audience!

As with any event, fundraising is a key element for success and Perry's RVTV is no different. The many activities we hope to bring to this event will be possible only through generous donations. A range of sponsorship levels are available with corresponding recognition, and all contributions are greatly appreciated. We hope you will consider supporting the committee's efforts to coordinate a Celebration that highlights our wonderful community.

Thank you for supporting the Perry Community!

Perry RVTV Planning Committee Members

All contributions can be sent to the Perry Chamber of Commerce Foundation, with Memo: RVTV

Mail: Perry Chamber Foundation | PO Box 472 | Perry, IA 50220

Drop-off: Perry Chamber of Commerce | 1124 Willis Ave | Perry, IA 50220



## Perry's RVTV Sponsorship Levels

<b>Bluejay</b>	<b>\$5,000+</b>	<b>Presenting Sponsors of Festivities</b> Large logo listed on City website, recognition in all promotions, Sponsor banner at event
<b>Touchdown</b>	<b>\$2,500+</b>	<b>Presenting Sponsors of a Stage</b> Medium logo listed on website, recognition in entertainment promotions, sponsor banner at event
<b>First Down</b>	<b>\$1,000+</b>	<b>Presenting Sponsors of a Activities</b> Small logo listed on website, recognition in activity promotions, sponsor signage at event
<b>Kick Off</b>	<b>\$500+</b>	<b>Activity Sponsors</b> Large name listed on website, sponsor signage at activity of choice during event
<b>Tailgate</b>	<b>\$250+</b>	<b>Basic Sponsors</b> Medium name listed on website
<b>Fan Club</b>	<b>\$100+</b>	<b>Basic Contributors</b> Small name listed on website, included in "Color Contest"

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Business / Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Email / Phone \_\_\_\_\_

Sponsorship Amount / Details \_\_\_\_\_