



Greetings Perry Business & Community Leader!

On behalf of the Perry Chamber of Commerce Board of Directors, thank you for your involvement in and dedication to the Perry Community.

The Perry Chamber of Commerce is a key community partner for connecting, coordinating, collaborating, and communicating. We invite you to strengthen your connections in the community by joining the growing network of businesses and organizations that make up the Perry Chamber of Commerce. With a focus on **Member Growth, Community Positioning, and Destination Marketing**, the Perry Chamber of Commerce is dedicated to serving its members and the community!

We are proud of these – and many other accomplishments in 2024:

- Record-breaking registration for Perry's 47th Annual Bike Ride to Rippey and continued success with fundraising events, including the 2nd Street Block Party plus the Chamber Foundation's Fireworks Drive and Chamber Open Golf Outing
- Co-coordinated job fairs for community members to connect with employment opportunities and played an active role in PerryNext recovery efforts
- Assisted in the history-making ribbon cutting for the final section of the High Trestle Trail in Bouton, officially connecting Iowa's two most iconic trails and effectively becoming the longest loop trail in the nation, linked in Perry
- Hosted a smashingly successful RVTV event on Labor Day, facilitating coordinated efforts among community partners resulting in a massive day-of turnout
- Facilitated four alternative currency programs at the Perry Farmers Market, together totaling \$9,140 – utilized by community members and redeemed by market vendors – in Iowa PBS Kids Bucks, Food Pantry Dollars, SNAP, and Double Up Food Bucks

We invite you to join the Perry Chamber of Commerce, and with your membership help support the ***Mission of the Perry Chamber to be an advocate to its membership by promoting and encouraging growth in the community, business, and tourism*** – that means supporting YOU!

Focused goals and dedicated Board Members, Ambassadors, and staff, combined with supportive members and partners make for a strong business network and thriving community.

The Chamber's areas of focus and correlating goals for the 2024-2026 Strategic Plan:

- **Member Growth** – to provide benefits to support members and strengthen Perry's overall business climate
- **Community Positioning** – to enhance and strengthen the Perry Community to be desirable as a great place to live, work, and play
- **Destination Marketing** – to elevate awareness of Perry in outside markets to drive tourism

In the coming year, we plan to build upon the strengths of this past year, leaning into our role as a community resource to best support our members, as well as being a leading organization in community development.

Please note the enclosed information about joining the Chamber. Basic membership dues are based on type and size. Optional event sponsorship may be selected individually or as a Chamber Champion bundle.

We look forward to working with you, supporting and promoting your business or organization, and the Perry community. Please feel free to reach out to me or any Board Member if you have any questions about the dues structure or sponsorship opportunities, an interest in participating in any events or committees, or to give feedback for the organization – YOUR Chamber of Commerce.

Sincerely,



Lynsi Pasutti, Executive Director
Perry Chamber of Commerce

2024 Perry Chamber of Commerce Board of Directors

Kelly Mills | Percival Scientific – **President**
Cherie Welch | Harper Rose's Floral & Gifts | Snap Fitness – **Vice President**
Misty VonBehren | Perry Public Library – **Immediate Past President**
Erika Salcedo | Raccoon Valley Bank – **Treasurer**
Paige Scheib | Edward Jones – **Executive Committee Member**
Shawn Kenney | Raccoon Valley Radio
Tom Harmsen | Dallas County Hospital & Family Medicine Clinics
Travis Landgrebe | Fareway
Audi Sorber | Keller Williams Real Estate
Larry Vodenik | Hy-Vee