

Greetings Perry Area Business Owner!

The Perry Chamber of Commerce is well on its way for an exciting and successful year. The Board of Directors has set a budget, started planning for events that impact the membership and coincide with our mission statement, joined the Iowa Chamber of Commerce and partnered with PEDI and the City of Perry for the Retail Academy Project. Additionally, March 1st marked the beginning of a new era for the Chamber with the hiring of a new Executive Director.

On behalf of the Perry Chamber of Commerce, I would like to take this opportunity to thank you for making an impact in the Perry community. I encourage you to further your investment in the Perry community by partnering with the Chamber as a new member. We'd be happy to host a ribbon cutting to showcase your business to the community. Additionally, we are in the process of updating the business directory on the **perryia.org** website, which is limited to Chamber members. This will be a great tool for showcasing your business and connecting with your customers. Additional membership perks are listed in this packet.

Your membership will help support the mission of the Perry Chamber:

*To promote and improve the business environment, stimulate a vibrant local economy and produce a cooperative effort to enhance the overall quality of life while providing you with added networking, recognition of achievements, promotions, and community involvement.*

We strive to provide quality member services, community support and economic development, promote tourism and nurture an inviting atmosphere for area citizens and guests. A list of membership benefits is included in this packet.

Thank you in advance for helping us continue the work we do to together make Perry a great place to "Make Yourself at Home." I look forward to working with you, supporting and promoting your business, and this community.

Sincerely,

A handwritten signature in black ink that reads "Lynsi Pasutti". The signature is written in a cursive, flowing style.

Lynsi Pasutti  
Executive Director  
Perry Area Chamber of Commerce



## Perry Area Chamber of Commerce 2018 MEMBERSHIP APPLICATION

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_  
*(if different from physical address)*

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone # \_\_\_\_\_ Alternative Phone # \_\_\_\_\_  
*(list the number you would like to have appear  
in Chamber Guide and website)*

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media:

Your Business Category/Type \_\_\_\_\_

In a paragraph, please give a brief description of your business:

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**Return with payment to:**

Perry Area Chamber of Commerce  
PO Box 472  
Perry, IA 50220

**Thank you for your interest in joining the Perry Area Chamber of Commerce!**

## BENEFITS OF MEMBERSHIP

1. **Communication**- The Perry Area Chamber of Commerce encourages members to post communications on their businesses Facebook page, from which the Chamber will share it to reach more of the community. This could include upcoming events, job opportunities, business spotlights, and information about what is happening in your business for the community to be informed.
2. **Networking Opportunities** – The Perry Chamber hosts monthly events for you to get to know other business professionals in the community.
3. **Web Site** – Members are listed on the City of Perry Web Site, [www.perryia.org](http://www.perryia.org). That’s the first place newcomers look for their local business contact.
4. **Referrals** – Only member businesses are referred. Don’t miss out! You’re a phone call away from a potential customer.
5. **Ribbon Cuttings** – Only member businesses can have an official Perry Area Chamber of Commerce “Ribbon Cutting” for a new business, name change or expansion. The Chamber creates the invitation, sends it to the membership, brings the official chamber scissors and blue ribbon, and invites the Mayor, Council, Chamber Board of Directors and Press for the event.
6. **Government Relations** – The Chamber is the voice of the Perry Business community. When issues arise that impact our businesses, it is our members who determine the position the Chamber will take on an issue. The Chamber Director attends City Council Meetings, Perry Economic Meetings, City Department Head Meetings, and Home Town Heritage Meetings.
7. **Sponsorships** – Members are presented with many ways to increase their visibility through sponsorship opportunities.
8. **Being Connected** – The Chamber is your connection to The Iowa Chamber of Commerce Executives. The Perry Chamber works with the Iowa Chamber, along with other Chambers on many projects; helping you keep in the loop while getting your name out.
9. **Events** – Quality of Life is important in employee attraction and retention and the Chamber recognizes this by organizing a variety of events open to the community.
10. **Marketing Tools** – The Perry Chamber of Commerce has a 4 foot pair of Stainless Steel Ceremonial Scissors to make ribbon cuttings valued. Members also have access to a Large Check for presentations, Sandwich Boards for Open Houses, and the Marquee Sign on 1<sup>st</sup> and Willis Ave in Perry.
11. **Volunteer Opportunities** – The Perry Area Chamber of Commerce has many volunteer opportunities throughout the year for you to participate in, letting you give back to the community you care about.
12. **Career Opportunities** – The Chamber is a great outlet for you to post job openings. Available exclusively to members.
13. **Perry Bucks** – Perry Bucks can only be redeemed at Chamber Member Businesses

Perry Area Chamber of Commerce means businesses joined together to improve their value, visibility, and credibility; share news, ideas, and best practices; qualify for higher negotiated group savings on the products and services we use; and become better connected with the markets we serve and the resources we need to serve them.

Whether you are a business with no employees or have employees in the thousands, you can enjoy an exceptional return on investment by leveraging the chamber’s marketing, savings, advocacy, and networking benefits. All while bringing even more credibility to your business. You can increase positive perception among consumers and business owners when you’re identified as a member of a **chamber of commerce**, increase your visibility in the community and grow your business by advertising with the **chamber** and sponsoring events.

## **PERRY AREA CHAMBER DUES**

[NOTE: 2 part-time employees are equivalent to one full-time employee (FTE)]

**Retired/Residents** – “Friends of the Chamber” - \$78

### **Home Based Business**

\$125.00 / Large Home-based business over \$15,000

\$90.00 / Small Home-based business under \$15,000

**Associate Member/Non-profit (501c (3)):** \$150.00

i.e. Barber's & Salons, Churches, Schools, Civic Organizations

### **Construction & Service:**

1-3 FTE	\$235
4-5 FTE	\$265
6-10 FTE	\$320
11-15 FTE	\$400
16-20 FTE	\$470
21-25 FTE	\$525
26-30 FTE	\$565
31-50 FTE	\$655
51-75 FTE	\$715
76-100 FTE	\$780
100+ FTE	\$915

### **Retail:**

1-3 FTE	\$225
4-5 FTE	\$245
6-9 FTE	\$300
10-15 FTE	\$375
16-25 FTE	\$450
26-40 FTE	\$515
41-65 FTE	\$610
75-100 FTE	\$750
100+ FTE	\$865

**Licensed Professionals:** Architects, Attorneys, Insurance Agents, Real Estate Agents, Veterinarians, Doctors, Chiropractors, CPA's –

\$220 base; Plus \$50 per Professional

Plus \$10 per FTE [for 1<sup>st</sup> 20 FTE]

Plus \$5 per FTE [after 1<sup>st</sup> 20 FTE]

### **Industries:**

1-5 FTE	\$285
6-10 FTE	\$365
11-25 FTE	\$420
26-35 FTE	\$505
36-45 FTE	\$635
46-60 FTE	\$825
61-99 FTE	\$935
100-199 FTE	\$1134
200 + FTE	\$1700
300 + FTE	\$2625

### **Financial Institutions:**

Base fee: \$500; Plus \$50 per financial banker

Plus \$10 per FTE [1<sup>st</sup> 20 FTE]

Plus \$5 per FTE [after 20 FTE]

**Multi-business:** \$125 per additional business

**Seasonal Business:** \$150

i.e. Farmer's Market, tourism, Organic Businesses, etc. [3 to 6 months]