

Perry Chamber Members:

- Abilities Unlimited
- Access IT Systems
- ALCO
- Alice's Haus Dresin, Ltd.
- Alliant Energy
- AASV
- Bacon Jewelers
- Ben Franklin
- Better Business Bureau
- BRG Music of Perry
- Bredeaux Pizza
- Bridal Boutique
- Buffalo Grove Repair
- Carris Family Funeral Home
- Casa de Oro
- Casey's General Store-West
- Casey's General Store-East
- Cellular Connect
- Central Iowa Foot Clinic
- City of Perry
- Clean Works Autowash
- Cliff Fagen Body Shop
- Creations Unlimited, LLC
- Crisis Intervention & Advocacy Center
- Crossroads Church
- Curves of Perry
- DaVita Perry Dialysis
- D&D Plumbing & Heating
- Dallas County Hospital
- Dallas County News, Inc.
- Don's Radio & TV
- Dollar General Store
- Edward Jones
- Elks Lodge #407
- Eye Care Associates, PC
- Family Credit Union
- Family Eye Clinic
- Fareway Stores, Inc.
- Farm Credit Svcs of America
- Farmer's Coop
- Financial Benefits
- Finn Family Dentistry
- Finneseth, Dalen & Powell
- First Federal Savings Bank
- Fly Away

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 515.465.2256—fax

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www.perryia.org—web

Chamber Chatter

January 2009

Perry Chamber Hosts the 32nd BRR Ride

The Perry Chamber of Commerce hosts BRR (Bike Ride to Rippey) as an annual event. This year's theme is "BRRing It On!" BRR will take place **February 7, 2009**. The BRR ride is a 24-mile round trip from Perry to Rippey and back to Perry. In the past, BRR has been a frigid 37 degrees below, or plowing through a foot of snow, or even a balmy high of 60 degrees & shorts! The ride continues no matter what the weather! BRR is also known as the "Original WINTER Ride" as well as the "Winter Ragbrai Reunion." The BRR event has attracted over 2,000 plus riders that attend from all over Iowa and the country.



Hosted by the Perry Chamber of Commerce, the event is a frozen-filled day of biking, games, prizes and entertainment. **BRR Registration**, the bike ride and all event activities begin and end at McCreary Community Building on 1800 Pattee Street, off of 9th Street.

The following is the schedule of Events:

McCreary Community Building: (Open to public)

Breakfast	7 - 10:00 a.m.
Registration	8 - 10 a.m.
Ride kickoff by Chuck Scheib's cannon	10 a.m.
Food, prizes, games, raffle drawings & DJ/Karaoke	11 a.m.-3 p.m.
Spa, swimming, sauna	All DAY

City of Rippey:

Food & Beverage Tent by Fire Department & local organizations.	10 a.m. - 4 p.m.
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Riders may **pre-register for the ride at: www.bikeiowa.com**, or may call the Perry Chamber of Commerce for a registration form. The **\$30 pre-registration includes:** commemorative t-shirt, 23rd annual BRR pin (first 300 pre-registrants), chance to win up to \$500 in Perry Bucks, hot chocolate break, lunch, sag wagon, games, entertainment and admission to the McCreary Community Center (pool, sauna, etc.). Riders may also **register the day of the ride for \$35**.

NOTE: We encourage all participants to register for our annual BRR fundraising event. This event sets the tone for our local Chamber of Commerce events & activities throughout the remainder of 2009. So we thank those individuals that respect the ride and our efforts to provide the best BRR Ride as well as future events.

Four Seasons Car Wash
Friends of the Perry Library
Godfrey Printing & Promotion
Grand Theatre
Granger Motors of Perry
Graphics 2 U
H & R Block
Haaland Financial Services
Hammer Hardwood Floors
Hanson Directory
Harland Ace Hardware
Hartman Florists
Heaven's Best
Heenan Agency
Hastings Funeral Home
Hiawatha Bike Company
Hospice of Central Iowa
Hotel Pattee & David's
Milwaukee Diner
Howard R. Green Company
Hulgan Plumbing & Heating
Hy-Vee Food & Drug Stores
Iowa Telecom
ITC Midwest LLC
i wireless
Jamison Studio
Joebgen Shoe Store
John Glass Construction
KDLS Radio
Kum & Go
Levan Seed, Inc.
MAC Construction, Inc.
Mary Kay, Kris McDermott
MARS Dairy Bar
Mary Rose Art & Antiques
Mandarin Café
Mark Seed
McCreary Center
McKee Auto & RV
MD Construction, LLC
Mediacom
Medicap Pharmacy
Melodie Whiton-State Farm
Meriwether Wilson & Co.

2009 BRR Sponsors

Classic Rock 98.9 Tyson Fresh Meats

Hy-Vee
Rasmussen & Son's Bicycle Shop
ITC Midwest
Al's Corner in Rippey
Ben Franklin
Barr Bike & Fitness
Bredeaux Pizza
Clean Works Autowash
Family Credit Union
Hastings Funeral Home
Lisa's Pub
Hiawatha Bike Company
Perry Chief
Perry Family Dentistry
Rockin' Horse
Subway
Van Wall Equipment

Percival Scientific
First Federal Savings Bank
Progressive Foundry
Bike Country – Ankeny
BRG Music of Perry
Bike World West
Casey's General Store
Dallas County Hospital
Farm Credit Services of America
Hotel Pattee
McKee Auto
Osmundson's Manufacturing
Perry Paint & Design
Rainbow Int'l Restoration & Cleaning
Qwest Communications
UI Family Care - Perry
Wells Fargo Bank

Community Conversation Continues:

Perry residents have the opportunity to create a brighter future for Perry as Town/Craft hosts its third Perry Community Conversation on **January 7th from 5:00 to 6:30 p.m. at Town/Craft Center, 1124 Willis**. Fifty residents began this process at the first Community Conversation in October. It's not too late for you to join us to help shape a brighter future for Perry.

On December 9th, participants decided to focus on the top ten ideas listed below. **Attend January 7, 2009 at 5:00pm** to help determine the ideas/projects to be selected as well as forming goals & committees.

Ideas/Projects are listed in order by the number of votes received.

1. Expand DMACC with a local facility.
2. Local government funding: pass a 1% local option sales tax, to maintain infrastructure etc.
3. Find ways to use new immigrant potential in creative cultural and economic ways and develop strategies to incorporate the Latino population into community decision making.
4. More retail stores & outlets, e.g., coffee shops/variety of restaurants, niche stores, etc.
5. Continue to develop the bike trail.
6. Target local tourist trade with surrounding towns.
7. Continue having a variety of events including cultural, celebratory, etc.
8. Encourage community to plan, dream, participate as we develop strategies to attract businesses, families, educational opportunities for all.
9. Expand industrial and residential tax base; Increase middle class housing.
10. Finish downtown revitalization.

Metro Buffet
MidAmerican Energy
Motor Kars II
Murdock Funeral Home
National Guard Armory
Naturaleza
Nevitt GMAC Real Estate
The New Hoo
New Hope Village
Orscheln Farm & Home
Pamida
Panaderia Mexico
Parents Anonymous of IA
Parker's Flower & Gifts
Pegasus
Percival Scientific, Inc.
Perry Chief
Perry Community Schools
Perry Family Chiropractic
Perry Fine Arts
Perry Golf & Country Club
Perry Golf Sales
Perry Grand 3 Theare
Perry Healthcare Center
Perry Industries
Perry Lawn Care
Perry Lutheran Home
Perry Paint & Design
Peters Auto Supply
Peters Service Center
Pizza Hut
Prairie I-net, LLC
Prevention Concepts
Progressive Foundry
Purviance Farm B & B
Qwest
Quick Oil Company
Raccoon Valley Bank
Rainbow Int'l & Restoration
Re-Max Pros on Main
Rowles, Hayes & Carney
Rowley Masonic Comm.
S & L Water
St. Patrick's School
Shopee of Oddities
Showtime Studio

2009 Annual Dinner

Call for Nominations

The Perry Chamber of Commerce invites nominations for the Chamber's Annual Dinner Awards that is tentatively set for Tuesday, February 24th. The Annual Dinner Awards service encourages and showcases Chamber member businesses and citizens that strive for business excellence in product, service, management, and as community leaders. Award recipients will be recognized at the Annual Dinner. (Watch for upcoming details regarding the dinner on our next newsletter or via email.)

Eligibility Criteria

In order to be eligible for nomination, the business/individual must be a Perry Chamber of Commerce member. The citizen must be involved with, or volunteer for, the Perry Chamber of Commerce.

Award Categories

• **Spirit of Perry Award:** Celebrating a business that best embodies the spirit of the Chamber of Commerce and our community. This business serves as an example to other businesses through leadership, service and commitment to the Chamber and community.

2008 Spirit of Perry Award Winners: Randy Wood, Hy-Vee

• **Citizen of the Year:** Celebrating an individual that continually strives for the betterment of the Chamber of Commerce and our community. This individual demonstrates the importance of involvement, volunteerism and commitment towards the growth of our Chamber and community.

NOMINATION FORM

Award Category (choose one): _____ Citizen of the Year
_____ Spirit of Perry Award

Nominee Information:

Company/Citizen: _____

Address: _____

Contact Name: _____

Email/phone: _____

*Please attach a narrative summary explaining why you believe the nominee deserves this award.

Nominated by: _____

Submission Information:

- Submit nominations by fax at: 515.465.2256 or by mail at: Perry Chamber of Commerce, 1102 Willis Ave., Perry, Iowa 50220
- Deadline for submission is: Wednesday, February 4, 2008
- For more information call the Perry Chamber of Commerce at: 515.465.4601 or perrychmbr@aol.com



Hollywood Hits Iowa's Small Towns

A movie company out of Saskatchewan, Canada has selected several small town locations, one being Perry, for the major motion picture, "Ticket Out."

The new movie has drawn hundreds of cast and crew to several towns across central Iowa to tell the fictional story of an abused woman who gets help from a character played by Ray Liotta. Other featured cast members are Alexandra Breckenridge and Ethan Wayne, John Wayne's youngest son.

The production began filming a few weeks ago. The cast and crew will converge on Perry sometime in January for a few days and stay at the Hotel Pattee while filming scenes at the Laundromat, Clean Works Autowash, Stitches in Time, Perry Bowl and Lisa's Pub.

Location Manager, Dorrance Brezina, is still looking for a few more locations, including 'a spectacular barn.' Anyone who has or knows of a barn Brezina should view is encouraged to call him at 515-778-0787.

"Ticket Out" is the latest of several big-budget projects that have been filmed in Iowa since May 2007, when legislators passed a law that offers tax credits of up to 50 percent for films shot in Iowa with budgets of at least \$100,000. That applies to commercials, documentaries and music videos, in addition to more expensive featured films.

Iowa native and Hollywood filmmaker Joel Sadilek is also a writer, producer and director. He has become an unofficial ambassador for his home state and has coaxed several Califor-

nia producers to consider Iowa for their projects. It's a role he never imagined as a star-struck kid in Cedar Rapids obsessed with the 'Blues Brothers.'

Tom Wheeler manages the Iowa Film Office and estimates that before the legislature wrote the tax incentives into law, Iowa hosted big projects such as "Twister" and "Bridges of Madison County" only once every other year. Now his office manages two each year, which means Iowans will soon see more familiar sights on the silver screen. "Ticket Out" includes scenes from Indiana's A & W, Newton's Courthouse, Mercy Hospital in Des Moines, as well as Adel's town square.

Even with the sluggish economy, Wheeler is working with dozens of projects slated for 2009.

Snap Fitness
Spring Valley Wireless
Spring Valley Retirement
Stitches in Time
Stokely Lumber
Subway
SunAm Development, LC
The Ink Spot
Travel Simplified
21st Century Rehab
Tyson Fresh Meats
UI Family Clinic
Van Wall Equipment
Veterinary Medical Assoc.
Wilson Law Firm
Wells Fargo Bank
Whiton Feed & Milling
Wiese Industries
Yellow Book USA

2009 Board of Directors

The year of 2008 was a busy and very successful year with the help of our Chamber Board of Directors.

The following is the **2009 Board of Directors:**

Past President: Susie Moorhead, City Hall

President: Larry Vodenik, Hy-Vee

Vice President: Jennie Wilson, Wilson Law Firm

Treasurer: Jeff Burreight, First Federal Savings Bank

Directors:

Daniel Rivera, Raccoon Valley Bank

Micah Chaplin, Perry Chief

Emily Weaver, Friends of Perry Library

Jessica Wilson, Hotel Pattee

Eric Sundermeyer, School Administration

Jenny Brimeyer, Dallas County Hospital

Jim Lutmer, Pamida

Thanks to Chad Hoffbeck, outgoing Past President, and Randy McCaulley, director, for their contributions and dedication to the Chamber of Commerce's activities and events. Also, thanks to Ryan Smith for his short term commitment to fill Megan Feld's tenure until Jenny Brimeyer was hired at Dallas County Hospital. You will all be missed dearly and we hope to see you behind the curtains of our ongoing activities now and then. If you wish to nomination someone or would like to be part of the 2009 Board of Directors, please contact us at 465.4601.

Get your Coupon Books TODAY - SHOP & SAVE!!!

• μ • μ •

Available at the Chamber Office

• μ • μ •

\$500 worth of savings for \$5.00!!

[Redeemable thru January 31, 2009]

• μ • μ •

WIN \$150 in Perry Bucks

In January

[December Winner: Tyler Armstrong]

**Sign your name & phone number on the back of the coupon & place at the appropriate business labeled on the coupon.*

Ribbon Cutting:

Tuesday, Jan. 20th

1:00 PM

i wireless

~Located at Hy-Vee~

Chamber Coffee:

On Thursday, Jan. 15th, Orscheln Farm & Home at 2905 Willis Avenue will host a Chamber Coffee from 8:30 to 9:30 a.m. They will offer light refreshments and give a brief presentation on their services they provide. The **Public** and **Chamber members are invited to attend.**

This is a great opportunity for Chamber members/businesses to network and showcase your products and services to the public as well as inform them on what Perry has to offer.

Upcoming Coffees:

Thurs, Jan. 29th - BRG Music of Perry
1124 2nd Street

The Perry Chamber of Commerce would like to offer our **monthly NEWSLETTER** to our area residents **via email (free)** or by mail, for an **annual fee of \$12.**

Contact us at 515-465-4601 or perrychmbr@aol.com.

ATTENTION: Perry Bucks Usage

Perry Bucks must be used at a Chamber member's place of business. They **CANNOT** be redeemed for cash at the chamber office, at local banks, or re-sold by members for cash! They can only be used to purchase goods or services.

The Perry Buck program supports our Chamber members to help build a stronger economic climate and keeps shopping dollars spent locally. Perry Bucks can be purchased year around at the chamber office.

Chamber News:

We welcome **The New Hoo** as a return member. J.C. & Nancy Wilson have returned as of August 2008 to change the face of the former Bally Hoo. They welcome family & friends for fabulous dining and a fun atmosphere brought to you by great people. Lunch is served Monday-Friday; dinner Monday-Thursday from 5 to 8 pm; Friday & Saturday from 5 to 10 pm. Drink specials nightly. For more information, call 515.309.1388.

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**Perry Grand 3 Theater** has rejoined under new management as of July 31, 2008. Big Time Cinema has purchased several small town theatres including Perry, with the goal of providing inexpensive entertainment for all ages and the ability to stay in the community makes it even more affordable. The Theatre provides new releases weekly or bi-weekly with concessions available. Than Mott, Manager, can be reached at 660-425-2828 or at [grandtheatres3@bigtimecinema.com](mailto:grandtheatres3@bigtimecinema.com). Website is [www.bigtimecinema.com](http://www.bigtimecinema.com).

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Partners in Family Development & the Stork's Nest has moved to 1109 2nd Street (*formerly Around the World*). Stop by to see first hand their ability to assist all children with growth, learning and help them realize their full potential. Contact Vivian DeGonzalez at Vdeglezpdf@gmail.com or call 465-2584.



December Customer Service Award Winner:

Kori Lawson, Hy-Vee Food Stores

The Perry Chamber of Commerce recently awarded Kori Lawson with the December Customer Service Award. She was nominated by Karen & Tom Lupardus. In their nomination, they stated:

"My husband and I stop at the HyVee Store every Sunday after church. In August after getting home with our groceries, I realized that we had left some of my favorite recipes at the checkout. We live 15 miles away and decided to call the bakery department...they KNOW us well there! Kori answered and cheerfully said she would be glad to find the lost recipes. She called back almost immediately and found the recipes and would place them on the stores bulletin board so they could pick them up later. I was very thankful that she took the extra effort to locate and save my recipes!"

Lawson was presented with a gift basket from the Perry Chamber of Commerce.

*If you would like to nominate someone for the Chamber's Customer Service Award, please contact the Chamber office at: 515.465.4601.

January 2009.....

1st	OFFICE CLOSED—Happy New Year!	
5th	Ambassadors Meeting—Hotel Pattee	Noon
7th	Continue Community Conversation Town/Craft Center	5:00-6:30 PM
7th	Retail Meeting—Bredeaux Pizza	8:30 AM
8th	Chamber Board Meeting - Chamber Office	11:45 AM
12th	Crime Stoppers—Police Dept.	Noon
14th	Regional Economic Development/Town & Craft	4:00 PM
15th	Chamber Coffee—Orschelns	8:30 AM
21st	Tentative Retail Meeting—Bredeaux Pizza	8:30 AM
22nd	Chamber Board Meeting—TBD	11:45 AM
29th	Chamber Coffee—BRG Music of Perry	8:30 AM

Upcoming Events:

February:	7th	Bike Ride to Rippey (BRR) - “BRRing it On!”
	14th	Chocolate Walk—Downtown District
	24th	Tentatively— Chamber’s Annual Dinner