

# 2024 Perry Farmers' Market Rules & Regulations

- 1. Operations:** The Perry Farmers' Market 2024 Summer Season runs from the first Thursday in June through the last Thursday in September. *The 2024 Season opens Thursday, June 6<sup>th</sup> and closes on Thursday, September 26<sup>th</sup>.* The weekly markets are open for business between 4 p.m. and 7 p.m, **with the exception of July 4<sup>th</sup>.**
- 2. Set-up:** Vendors may begin setting up at 3 p.m. and are encouraged to be completely set up prior to the market bell at 4 p.m. **No sales are permitted before 4 p.m.** This includes products held back for customers or bagging selected produce before the bell rings. Vendors may not begin tear down until 6:45 p.m. unless sold out and should be packed up and vacated by 7:30 p.m. **No vehicles are permitted within the market area between 3:45 p.m. and 7 p.m.** If, without prior notification, a vendor has not arrived by 3:30 p.m., their space may be reassigned to another vendor. Vendors are to provide their own tables, chairs, tents, and selling supplies.
- 3. Market Fees:** The full season vendor fee for a Single Booth (10'x10') is \$60 and must be paid in full prior to the start of the first market the vendor attends. Limited Double (\$100) and Double Plus (\$150) booths are also available. The occasional or one-time vendor fee is \$15 per market. An occasional vendor planning to attend more than four markets may pay the full season fee in advance or the per market fee each day present. All payment should be made to the Perry Chamber of Commerce prior to the start of the vendor's first market of the season.
- 4. Location & Booth Assignments:** The Summer Farmers' Market is held in downtown Perry on 2<sup>nd</sup> Street between Willis Avenue and Warford Street (closed to vehicular traffic during markets), with some activities taking place in Josh Davis Plaza. A limited number of vendor booths are available and will be assigned in advance based on product, attendance, service to the market, and available space. Absence without advance notice may result in the assigned space being given to a different vendor.
- 5. Vendor Eligibility:** A submitted application does not guarantee acceptance as a vendor and an accepted application does not guarantee full-season placement. Vendors are accepted based on variety and quality of product to be sold, seniority, and availability. Due to limited vendor spaces, preference will be given to those with food products and those that are FMNP certified. A balance of product offerings will be attempted with a ratio of 3 produce vendors to 2 bakers to 1 craft/other vendor. Vendors will be notified of acceptance status and booth assignment. Occasional vendors will be scheduled on a rotating basis and may be placed on a wait list to fill planned absences of full-season vendors.

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- 6. Products:** Products for sale may include fresh whole, uncut fruits and vegetables, honey, herbs, nuts, eggs, flowers, plants, Cottage foods (as defined by and labeled according to Iowa Code), and handcrafted items. A complete list is outlined on the Iowa Department of Inspections, Appeals, & Licensing website (<https://dial.iowa.gov/licenses/food-hotels/farmers-markets>). Each vendor sets their own prices, but radical price cutting is prohibited. Any produce purchased from another producer must be labeled that it was not grown by the vendor. Vendors must use an NTEP certified scale, licensed by IDALS Weights and Measures Bureau in order to sell by weight. All produce must be grown in Iowa and all bake goods and crafts must be produced by the vendor. All items considered "Cottage Foods" do not require a license, but must be packaged and labeled per Iowa Cottage Foods Law (<https://dial.iowa.gov/licenses/food-hotels/cottage-foods>).
- 7. Miscellaneous:** Vendors are responsible for keeping their area clean during the market and picked up completely after the market, including all trash, spoiled produce, or any debris from produce. **No smoking is permitted in the market area.** No firearms/weapons, illicit drugs, or alcohol are permitted in the market area. Animals are not allowed to be sold or given away at market.

**Vendors shall be courteous to other vendors and shall not engage in activities that make other vendors and/or the public uncomfortable, including hawking, calling attention to products in a loud manner, selling products in an aggressive way, or denigrating the products of other vendors.**

The Perry Chamber of Commerce Board of Directors, Staff, and any Volunteers with authority over the Perry Farmers' Market reserve the right to interpret and enforce these Market Rules & Regulations, and any other regulations in place by the Iowa Department of Agriculture & Land Stewardship or the Iowa Department of Inspections, Appeals, & Licensing, or Food and Consumer Safety Bureau.

Vendors that do not follow these Market Rules & Regulations, or that present a risk to the general public, will be asked to adjust their behavior. After the first warning, any additional failure to comply may result in vendors losing their space at the market.

**Questions? Contact the Perry Chamber of Commerce**

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