



Greetings Perry Area Business & Community Leader!

On behalf of the Perry Chamber of Commerce Board of Directors, thank you for your involvement in and dedication to the Perry Community. 2022 proved to be a strong, capacity-building year for the Perry Chamber, with two brand-new fundraising events along with new initiatives which built upon strong community partnerships to support our Members and our Community. These efforts would not be possible without the support of Perry Chamber Members!

We invite you to strengthen your connections in the community by joining the growing network of businesses and organizations that make up the Perry Chamber of Commerce. With a focus on **Member Promotions**, **Business Development**, **Community Positioning**, and **Destination Marketing**, the Perry Chamber of Commerce is dedicated to serving its members and the community!

We are proud of these – and many other accomplishments in 2022:

- Hosted 19 Ribbon Cuttings – 3 more than in 2018 and 6 more than in 2019 – for new businesses, new members, new ownership, and expansions!
- Introduced quarterly New Member Orientations and After Hours networking opportunities to build upon success of monthly Chamber Coffees
- Increased participation and attendance at community events including Farmers Market, Spooktacular, and Lighted Parade
- Co-coordinated the Perry Employer Roundtable to provide a platform for area businesses to network and connect with resources to address workforce issues
- Partnered with Sycamore Media to produce the printed Community Guide and Member Directory to showcase all-things Perry
- Soft-launched a new website ([www.PerryIAChamber.org](http://www.PerryIAChamber.org)) to better-showcase annual events, community calendar, member directory, and job board
- Produced and distributed weekly CHAT sheets and emails to broaden our reach for promoting “Chamber Happenings Around Town”
- Brought in nearly 500 attendees at the first-ever 2<sup>nd</sup> Street Block Party, resulting in a successful fundraiser thanks to generous sponsors!
- Welcomed back the Golf Outing, bringing together 18 teams from various Perry businesses and organizations for a day of networking, fun, and fundraising!
- Orchestrated a wildly successful Fireworks Drive with a record-breaking \$11,000 Radio Pie Auction in under two hours!

We invite you to join the Perry Chamber of Commerce, and with your membership help support the ***Mission of the Perry Chamber to be an advocate to its membership by promoting and encouraging growth in the community, business, and tourism*** – that means supporting YOU! Focused goals and dedicated Board Members, Ambassadors, and staff, combined with supportive members and partners make for a strong business network and thriving community.

In the New Year, we plan to build upon the successes of this past year, strengthening our capacity to be a resource to our Members, developing a stronger web presence, enhancing our communications efforts, and continuing to attract more residents and visitors to engage with the many wonderful things our community has to offer.

Please note the enclosed information about joining the Chamber. Basic membership dues are based on type and size. Optional event sponsorship may be selected individually or as a Chamber Champion bundle.

We look forward to working with you, supporting and promoting your business or organization and the Perry community. Please feel free to reach out to me or any Board Member if you have any questions about the dues structure or sponsorship opportunities, an interest in participating in any events or committees, or to give feedback for the organization – YOUR Chamber of Commerce.

Sincerely,



Lynsi Pasutti, Executive Director  
Perry Chamber of Commerce

**2023 Perry Chamber of Commerce Board of Directors**

**Misty VonBehren** | Perry Public Library – **President**

**Kelly Mills** | Percival Scientific – **Vice President**

**Tom Lipovac** | DMACC Perry VanKirk Career Academy – **Treasurer**

**Shawn Kenney** | Raccoon Valley Radio – **Executive Committee Member**

**Cherie Welch** | Harper Rose's Floral & Gifts | Snap Fitness – **Past President**

**Ashley Anderson** | Hotel Pattee | La Poste | Atelier at 1109

**Tom Harmsen** | Dallas County Hospital & Family Medicine Clinics

**Travis Landgrebe** | Fareway

**Erika Salcedo** | Raccoon Valley Bank

**Paige Scheib** | Edward Jones

**David Sheffer** | Tin Pig Tavern | Gamble Block Brewery

**Larry Vodenik** | Hy-Vee